

Best&Less

MEDIA RELEASE

MARCH 2022

BEST&LESS PARTNERS WITH DOMESTIC VIOLENCE CHARITY TO HELP FAMILIES IN NEED

Australia's favourite specialty value apparel retailer Best&Less has recently raised \$149,182 partnering with Next Steps Australia, to help support survivors of domestic and family violence across Australia. Family is at the core of Best&Less and this is reflected through its business and the value of the relationships it creates. By partnering with Next Steps Australia, Best&Less and its generous customers are able to provide support to women and children who are fleeing from domestic violence and to help set up their new life.

1 in 4 women across Australia experience intimate partner violence in their lifetime, often leading them to flee their homes and seek alternative accommodation. Next Steps Australia supplies essential Manchester Starter Packs of basic items to women and children who have left domestic and family violence homes to help alleviate the financial stress of establishing independent lives.

Bernadette Blair, Chair, Next Steps Australia says, "We are thrilled and delighted with the results and extend our thanks to the Best&Less staff and community. The money raised will be spent on providing one mother and one child with a Manchester Starter Pack for every day of the year. That means Best&Less will be supporting 730 survivors of domestic violence around Australia. The packs will be distributed to selected refuges in each state and territory in Australia."

When escaping family violence, most survivors (overwhelmingly women and children) are forced to leave their homes with few possessions and no basic household items. Often families will go without basic Manchester until they are in a more stable financial position. A Next Steps Australia Manchester Starter Pack will alleviate some of the financial pressure faced by a mother setting up a new home.

Best&Less Head of Marketing, Janine Van Deventer says, "We were so moved by the work that Next Steps Australia does, and thankful to be a part of their mission. The donations of the Starter Packs demonstrate to these vulnerable members of our community that they are valued and cared for and safe. We want to help these families on their next steps to an independent life, feeling valued and confident again as they deserve. Sleeping in new Manchester to have a good night's rest is all part of that. We look forward to contributing more in this area in the future."

Best&Less has also continued its work with Good360, a charity that provides free, quality items to people who need it most, donating over 5000 pieces of clothing in early 2022. Thread Together is a charity offering a similar service, and Best&Less donated a further 3000 items to this organisation.

Best&Less was established in 1965. Today the organisation has over 185 stores (including online) across Australia. With a focus on apparel, Best&Less houses baby and kidswear, men's and women's clothing. For more information, visit www.bestandless.com.au.

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